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# Reliable location intelligence for maximum ROI

## HERE solutions for Transportation Management Systems

The smartest logistics operations know there are many ways Transportation Management Systems (TMS) drive value; and one of the most important is accomplished by incorporating a high-quality, reliable location platform, allowing TMS users to transform their location information into actionable, intelligent solutions. The HERE Platform for Business provides real-time visibility into the location of assets; helping to track, move and plan freight more efficiently. Integrating high quality routing and mapping gives drivers all the information they need, with immediate access to a map display with the best routes.

Supporting multilingual implementations ranging from a handful to thousands of assets across the globe, HERE is constantly delivering unique and powerful services that simplify the way logistics managers access location information with the high level of accuracy needed to plan effective decision making strategies.

The HERE Platform for Business offers specialized tracking, routing, optimization and driver safety features, helping TMS providers offer more value in their solutions.

### Time and Distance

Calculate distance and transit time between locations, and optimize multi-stop routes to save time and reduce CO<sub>2</sub> emissions.

### Mapping

Track assets, visualize locations, orders, shipments, routes and information on the map for better decision making.

### Traffic

Historic and real-time traffic and incidents to deliver the most efficient route required to meet SLAs.

### Truck Routing

Truck-specific routing ensures accurate, legal routes suitable for the physical dimensions, weight, configuration, and HAZMAT status of fleet vehicles.

### Platform Extensions

Advanced services to meet the most demanding use cases including geofencing, optimized route sequencing, back-end to mobile device ETA synchronization and alerts, post-trip driver analytics, toll costs, and much more.

# More savings and value on the move...

HERE Mobile SDK empowers a new generation of location experiences for mobile applications

HERE provides a trusted platform with a comprehensive portfolio of services available via the cloud or on-premise. We also provide cross-platform Mobile SDKs to build immersive, native experiences across mobile devices. The mapping, geocoding, and routing provided by the HERE Mobile SDK are available without network connectivity, reducing/eliminating data and roaming charges. The HERE Mobile SDK also enables the best real-time routes while also enabling alerts when real-time traffic alters estimated ETAs.

## Added benefits of the HERE Platform for Business:

### **Better Estimated Times of Arrival (ETAs)**

Help customers meet service-level agreements for pick-up and delivery with accurate ETAs and travel distances that factor in real-time traffic and truck-specific routes.

### **Improve driver behavior and safety**

Implement tools for real-time driver safety, such as traffic, weather and speed-limit safety alerts, and accurately calculate driver behavior scoring, using maps and traffic for contextual analysis.

### **Cost and time efficiency**

Plan more efficient routes and optimize for route sequence, vehicle type, traffic, toll charges and more.

Contact our expert HERE team today at [tms@here.com](mailto:tms@here.com) to see how HERE unlocks the potential of location intelligence in leading TMS solutions.

### **About HERE**

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com> and [www.here.com](http://www.here.com)

